

11th August 2015

## Notice of Discontinuation / End of Life

Dear Valued Customer

First I would like to take the opportunity to thank you for your ongoing business with Sony in Europe.

From time to time we have to announce the End of Life (EOL) of long term successful and important products for both Sony and our customers and unfortunately this is the case in this situation; we therefore regret to inform you that the highly successful FCB-H11 will discontinue imminently.

The EOL decision has been taken rather suddenly based on the future remaining availability of critical components required in the manufacturing process of this product.

The time line for the discontinuation is as follows:

Final Purchase Order from Customer = October 2015


Last Production = December 2015

Last delivery To Customer = March 2016

In order to facilitate a smooth management of the discontinuation period, your Sony account manager will be contacting you during August to evaluate your estimated demand between now and March 2016 and to discuss possible options to facilitate adoption of alternative Sony camera modules such as the FCB-EV7100.

Thank you for your continued support and understanding.

Yours Sincerely,



Michitaka Kono  
Divisional Director  
Image Sensing Solutions